

MARCANTE TESTA ATELIER

4 CUSTOM FURNITURE: BATHROOMS AND KITCHENS



Live Streaming Design Course
with Andrea Marcante and Adelaide Testa

May 2025 EDITION

INTRODUCTION TO THE COURSE

Since we began designing domestic interiors up until today (almost 30 years have passed), **the kitchen and bathroom have always been at the center of our attention.**

Although there are notable production elements, in our design approach, we recognize that kitchen equipment and bathroom furniture **are inseparable parts of the space and its overall architectural design.**

Kitchens are becoming increasingly complex and sophisticated, but often the available space is not adequate. Therefore, we are forced to imagine them integrated into multifunctional environments: **sometimes we adopt partial mimicry strategies** to make them visually lighter, **while other times we place them at the forefront as a distinctive element of our design.**

Bathrooms often represent the most iconic images in domestic project communication today. There is a growing interest in this intimate space and the significance it can have in the design context. In the numerous apartment renovations (and just as many bathrooms...), the design of the bathroom furniture becomes the key tool for giving the space a specific character, in relation to the creative idea underlying the project. **Its customization**, combined with its hybrid nature between furniture and micro-architecture, **has allowed us, similarly to the kitchen, to explore new territories in search of space, light, perspectives, and interactions with other functions.**

For us, each project is a world in itself, but in the design of kitchens and bathrooms, **there is a shared method**, derived from numerous experiences, **that we wish to share with you in this Atelier!**

We strongly believe that the design of the kitchen and bathroom furniture represents an extraordinary tool to enhance creativity, improve the use and perception of space, increase livability, and foster relationships between people.

FORMAT

8 total hours divided into 4 sessions (see specific program):

- Lesson 1: **Solitary bathroom** - 14th May 2025
- Lesson 2: **Shared bathroom** - 21th May 2025
- Lesson 3: **Expansive kitchens** - 28th May 2025
- Lesson 4: **Kitchens within the 'four walls' and hybridizations** - 4th June 2025

DURATION

1 LESSON per week, 2 hours per session

CLASSES

Live streaming with limited number of participants.

SCHEDULE

Wednesdays from 7:00 PM to 9:00 PM (CET), on TEAMS platform.

PERIOD

From May 14th to June 4th, 2025

COST

285 euro (to be paid via bank transfer or PayPal – see details on registration form)

Confirmation of enrollment is subject to payment of the fee.

LANGUAGE

Italian, English

TARGET AUDIENCE

Architects, interior designers, and all enthusiasts of the field.

For more information, write to infoatelier@marcante-testa.it

Lesson 1

Solitary bathroom

When we begin designing a bathroom, after clarifying the basic concept of the project, we immediately focus on a thorough search for materials and their relationship with the space. From this fusion, ideas emerge for designing specific furnishings, and sometimes we realize that it is these very furnishings that create the entire bathroom environment. Through numerous projects, we will guide you on a detailed journey, from the initial idea to the smallest construction details. Our goal is to provide you not only with inspiration but also with practical tools to create a bathroom that truly represents your project.



Lesson 2

Shared bathroom

After creating numerous custom bathrooms for discerning clients, we were finally approached by a major company in the industry to design a collection of bathroom furniture. The collection was a great success, and they commissioned us to create another one! This led us to question: what changes in our approach to the project? How many different paths do we take to find the perfect balance between originality and commercial appeal? And once created, how do we integrate these unique products into our projects?

But there's more: what happens if we had to redesign them? And what if it were you doing it? At the end of this module, for those who wish to delve deeper, we offer a short exercise to be done at home, an opportunity to test your creativity. And if you're interested, you can share your results with us.



Lesson 3

Expansive kitchens

Often, when we explore the space dedicated to the kitchen, we realize that being confined “within four walls” is no longer enough! Unless we can limit the client’s requests (which never happens...) or suggest a different type of house (but risking losing the client), we must initiate an expansive process, a true invasion of other people’s territories. At first, this may seem like a simple task, but soon the requests come: “I don’t want to see the kitchen in disarray! I don’t want to smell odors! I don’t want anyone to notice there’s a kitchen in the living room! I don’t want, I want, I don’t want!” Perfect! Then let’s get to work and tell you in this lesson how we approach these challenges, showing you strategies and methods to turn a potential limitation into the most distinctive element of the entire interior design project.



Lesson 4

Kitchens within the 'four walls' and hybridizations

Sometimes, in small kitchen spaces, we adapt or let ourselves be adapted to make them work at their best. If the architecture is more traditional, we immerse ourselves in the search for materials, colors, and finishes, looking for an architectural language that communicates with very different historical eras. We are always looking for that delicate balance between originality, contemporary style, and a recognizable touch that connects to our past. In this conversation, we will share ideas and details with you to ensure that your custom kitchen is just as functional as a mass-produced one. We will also tell intriguing stories about times when we had to integrate (or vice versa) elements from well-known brands, which the client could never have done without. In the end, we will have time to interact directly with you, showing you inspiring books and telling fun stories that have influenced our way of designing kitchens and bathrooms.

We are ready to share this experience with you!



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